

EIMC
LIVE

BUILT BY EVENT PROFESSIONALS

Designed for **Execution.**

AI-ENABLED EXECUTION SUPPORT · BUILT BY EVENT
PROFESSIONALS

An execution support partner. Not an agency.

WHAT EMC LIVE IS

EMC Live is a structured execution support company. We provide a coordinated professional team for the operational layer of live events — operations, site management, logistics, accreditation, HSE, vendor coordination, technical teams, reporting, and live-day command discipline.

We strengthen organizers, agencies, rights holders, and venues by taking ownership of execution complexity — reducing risk, improving coordination, and increasing accountability on the ground.

WHAT EMC LIVE IS NOT

- Not a creative or branding agency
- Not a fabrication or production house
- Not a body-shop or staffing-only vendor
- Not a recruitment agency

Operator-led. Disciplined. Accountable.

OPERATIONS LED

Built and run by senior event operators. Every engagement has a named accountable lead.

STRUCTURED SCOPE

Each project scoped against a defined service architecture. No fuzzy lines, no scope creep.

COMMAND ROUTINES

Daily run-sheets, escalation paths, and live-day command discipline are standard, not optional.

REPORTING EMBEDDED

Daily reports during delivery and a structured close-out pack are part of every engagement.

COST EFFICIENT

Coordinated team replaces fragmented freelancer hiring. Lower coordination cost, higher output.

AI ENABLED

AI-assisted documentation, reporting, and workflow control runs across every engagement.

14 service lines. One coordinated team.

Engagements draw from a structured service architecture. Clients can engage one service line, several, or activate the full Flagship Operations package.

EMC-01

Operations Management & Delivery

EMC-02

Operational Leadership Deployment

EMC-03

Site & Zone Management

EMC-04

VOC / C3 Command Centre

EMC-05

Crowd Management & Flow

EMC-06

Logistics Coordination

EMC-07

Mobility & Accommodation

EMC-08

Accreditation, Access, Ticketing

EMC-09

HSE Coordination & Compliance

EMC-10

Vendor / Supplier Coordination

EMC-11

Technical Production Teams

EMC-12

F&B Vendor Management

EMC-13

Post-Event Reporting & Knowledge

EMC-14

AI-Enabled Delivery

How we price. How we contract.

01

ROLE-BASED FEES

Every deployed role priced at a defensible day rate based on seniority and scope. No hidden buffers.

Total fee = day rate × headcount × deployment days, summed across all roles.

02

COORDINATION MARGIN

A single uplift on role-based fees covers planning, mobilization, vendor coordination, AI workflow, command structure, and embedded reporting.

03

PASS-THROUGH COSTS

Flights and accommodation, billed at cost. Transparent and auditable.

No markup on out-of-pocket expenses.

PART / TWO

The AI Delivery Layer.

Why EMC Live runs differently from a freelancer team.

Most events fail at the same things.

WITHOUT A STRUCTURED EXECUTION PARTNER

- ✗ Reports written from memory at the end of each day
- ✗ Action items lost between WhatsApp groups and emails
- ✗ Lessons learned never captured or codified
- ✗ Close-out reports rushed and inconsistent
- ✗ Knowledge walks out the door with each freelancer
- ✗ Decisions made on incomplete data — costing time and money

WITH THE EMC LIVE AI DELIVERY LAYER

- ✓ AI-assisted daily reporting structured to a standard
- ✓ Action tracker auto-updated from briefings and meetings
- ✓ Lessons learned captured continuously, not retrospectively
- ✓ Close-out pack generated from accumulated daily data
- ✓ Knowledge stays with your agency across every engagement
- ✓ Decisions made on real data — saving time and money

Four functions, working live.

01

DAILY REPORTING

Structured daily reports drafted in minutes, not hours. Standardized format across all roles. Senior team reviews and approves before issue.

02

ACTION TRACKING

Open actions captured from briefings, walks, and incidents. Owner, deadline, and status tracked live across the project.

03

VENDOR & SUPPLIER KNOWLEDGE

Supplier briefings, contracts, and live readiness status maintained as a structured knowledge base — supporting better decisions across the team.

04

CLOSE-OUT REPORTING

Close-out pack assembled from accumulated daily data. Ready within hours of event close, not weeks. Standardized lessons learned.

Daily Operations Briefing auto-generated.

Real output: AI-drafted daily operations briefing, generated role reports in under 60 seconds. Senior review, then issued.

RED
OVERALL STATUS

4 / 4
ROLES REPORTING

6
ACTIVE RISKS

3
DECISIONS REQUIRED

8
OPEN ACTIONS

60s
BRIEFING TIME

ROLE-BY-ROLE SUMMARY

- Accreditation Manager**
5 / 64 badges printed. 59 pending — PMs not submitting names.
- Site Manager**
International Kiosks: 3% progress. HSE + supplier blockers active.
- Cleaning Manager**
30 cleaners on-site. +10 requested for buildup waste removal.
- Security Manager**
14 guards · 1 incident 13:25 · unaccredited contractors flagged.

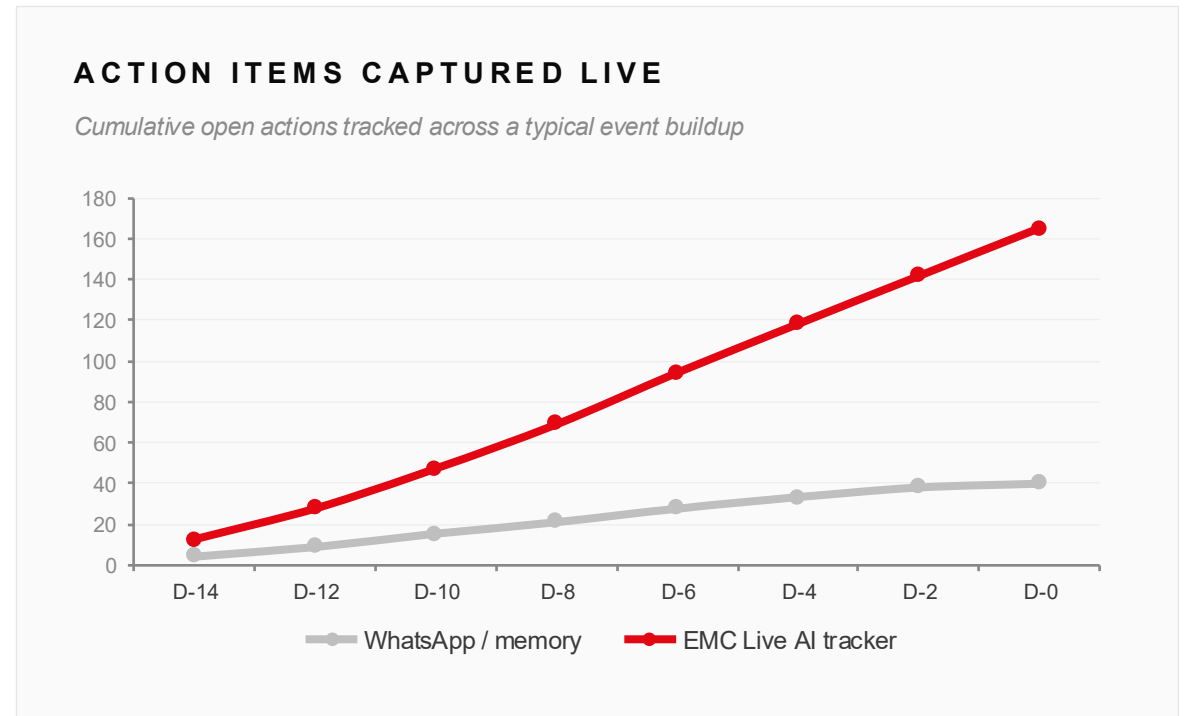
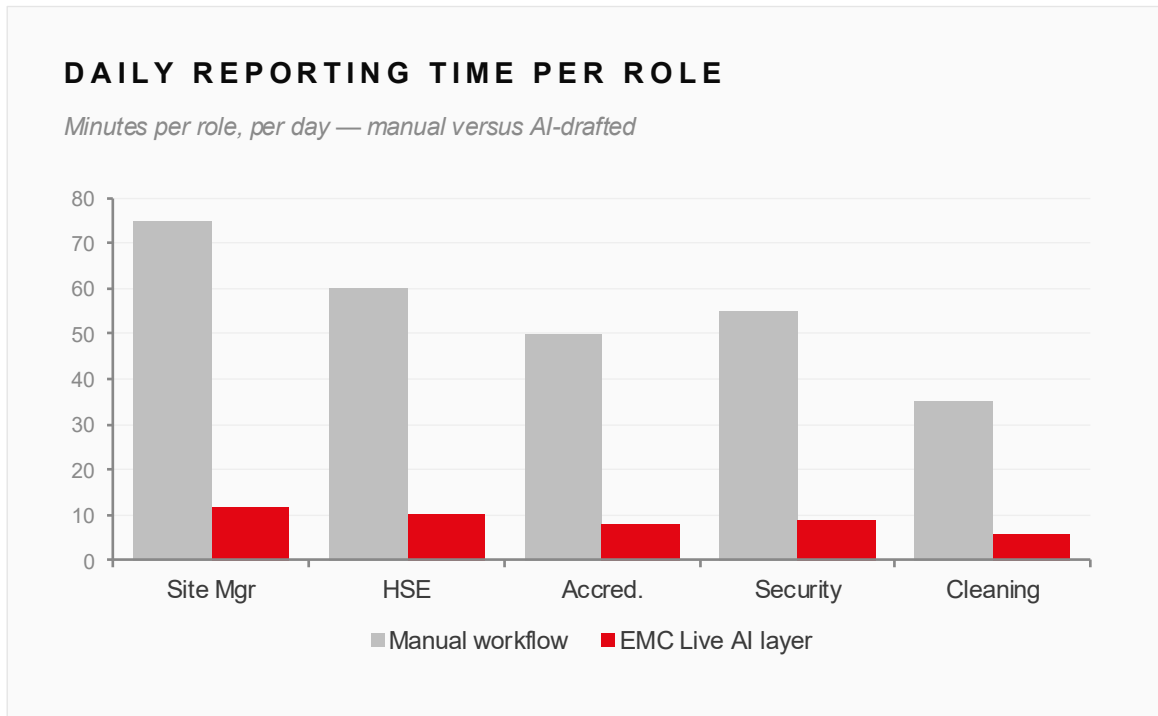
DECISIONS REQUIRED — SENIOR MANAGEMENT

- 01** Escalate HSE dispute with Venue authority
OWNER: Project Director
- 02** Issue mandatory PM directive on accreditation submissions
OWNER: Event Director
- 03** Decide on kiosk supplier remediation or replacement
OWNER: Commercial Lead

Measurable wins.

Across every engagement.

AI-enabled workflow translated into operational hours, data captured, and time-to-decision. Indicative figures from comparable mega-event delivery.



~90% REDUCTION IN DAILY REPORTING TIME

4x MORE ACTIONS TRACKED THROUGH DELIVERY

Hours CLOSE-OUT PACK TURNAROUND, NOT WEEKS

One platform. Complete operational visibility.

EMC Live's proprietary delivery platform, purpose-built for live event execution management.

01

ROLE-BASED ACCESS CONTROL

Five access tiers from Super Admin to field staff. Management and ops personnel have full reporting and coordination tools. Field input is mobile-optimized and role-scoped.

02

AI-POWERED REPORTING ENGINE

Daily reports structured and drafted by AI, by role, in under 60 seconds. Senior review built into the workflow. Consistent format across every role, every day, every project.

03

LIVE ACTION & DECISION TRACKER

Open actions and decisions captured live from briefings, walks, and incidents. Owner, deadline, and status visible to the full management team in real time.

04

CLOSE-OUT & KNOWLEDGE RETENTION

Accumulated daily data feeds the close-out pack automatically. Vendor performance, incident records, and lessons learned retained and accessible for future engagements.

Managed access. Four tiers. One model.

Priced per L2/L3 management seat. Field staff (L4/L5) are never charged into platform costs. AI credits metered by usage.

ESSENTIAL

Smaller activations

MANAGEMENT SEATS

2 - 3

- Standard AI daily reporting
- Action tracking
- Role-based dashboards
- 3-month project block

PROFESSIONAL

Mid-scale events

MANAGEMENT SEATS

4 - 6

- Full AI reporting suite
- Live action tracking
- Role-specific dashboards
- 3-month project block

MAJOR

Large-scale events

MANAGEMENT SEATS

8 - 12

- Full AI suite + dashboards
- Multi-team views
- Vendor knowledge base
- 3-month project block

MEGA

Mega-event deployment

MANAGEMENT SEATS

15+

- Bespoke configuration
- Command-level reporting
- Dedicated support
- Full platform suite

SEAT PRICING: L2/L3 management seats only. Field staff (L4/L5) are never priced into the platform. **RENEWALS:** 3-month project blocks. Renewal at 50% of initial access fee. AI credits metered by usage.

PART / THREE

Why EMC Live.

What we bring to your engagements.

OPERATIONAL DEPTH

Senior operators with direct GCC mega-event delivery experience, including festival operations leadership at project-management level.

VETTED TALENT POOL

Live, structured candidate pool of operations, HSE, technical, and logistics professionals — already mapped to the service architecture.

COORDINATED DELIVERY

Single contracting interface. One team, one workflow, one reporting system — not fragmented freelancer hiring.

AI DIFFERENTIATOR

Working AI delivery layer producing structured reporting, live action tracking, and knowledge retention from day one.

COST DISCIPLINE

Coordinated team replaces fragmented freelancer cost. Pricing is transparent, defensible, and tied to clear deliverables.

CUSTOMIZABLE PLATFORM

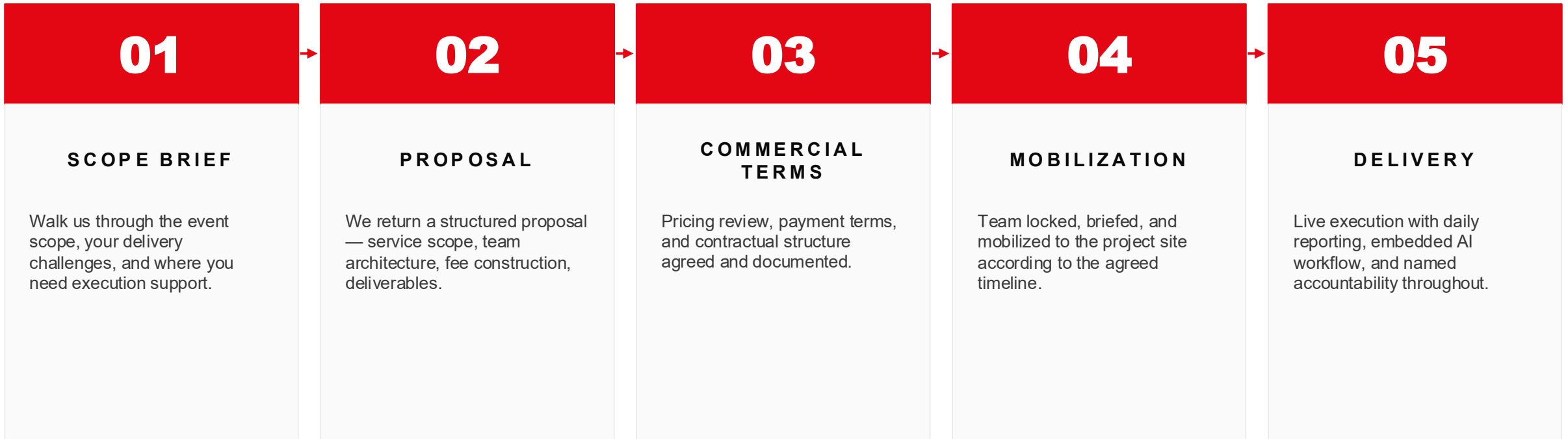
Our software team customizes dashboards, data capture, and internal/client reporting to fit your event's specific operational needs.

Staffing places the people. EMC Live runs the operation.

	STAFFING MODEL	EMC LIVE EXECUTION MODEL
OPERATIONS OVERSIGHT	You coordinate the freelancers yourself. The operations function stays on your plate.	One named accountable lead owns the operations function. Single contracting interface.
COORDINATED WORKFLOW	Each freelancer brings their own tools, formats, and routines. Coordination cost stays internal.	One workflow. One reporting system. One command structure. Daily run-sheets standard.
AI-ENABLED REPORTING	Reports written from memory at end of each day. Format inconsistent across roles.	Structured daily reports, AI-drafted in minutes. Same format every day, every role, every project.
KNOWLEDGE & LESSONS LEARNED	Knowledge walks out with each freelancer. Close-out reports rushed retrospectively.	Live action tracker, vendor knowledge base, close-out pack assembled from accumulated data.

You don't need more freelancers. **You need an operation that runs, reports, and remembers.**

From conversation to engagement.



THANK YOU

**Let's
deliver great
events together.**

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The logo for EMC LIVE features the letters 'EMC' in a bold, black, sans-serif font on the top line, and 'LIVE' in a bold, red, sans-serif font on the bottom line. A vertical red bar is positioned between the 'M' and 'L'. A thin vertical black line is on the right side of the 'E' in 'LIVE'.

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